

Southern Exposure

Newsletter of the



CAMERA CLUB of RICHMOND

February 2017

President's Corner

The board met on January 25th, setting the schedule and tone for 2017. We approved the budget for this year that treasurer Doug Turner presented, with the understanding that the club must either cut costs, increase revenue or both. Doug will present his report at the February 8th general meeting. One of the largest costs the clubs has is the hotel meeting room, so the board is actively pursuing a new venue which would cut that cost roughly in half.

February is our first evaluation meeting with David Everette rating our images. Each member may submit a total of two images, either digital, print, or a mixture of the two. Last year the board changed the rules for print images so that prints do not necessarily have to be matted: however, they must be firmly mounted so they can be placed into the light box. This means metal prints, prints mounted on foam board, acrylic, or glass would be acceptable. For more info contact Leo Vaynberg at

prints@cameraclubofrichmond.com.

The rest of the monthly schedule is tentatively set as:

- March: Evaluation
- April: speaker presentation
- May: Evaluation
- June: Assigned subject: Natural Framing
- July: Ken Conger presentation
- Aug: Assigned subject: Hidden Letters
- Sept: Speaker presentation
- Oct: Assigned subject Wabi Sabi

Note that this schedule is subject to change

Please come early to the February meeting as Karen Davis will give instruction/presentation on using Meetup before the meeting begins. Also, the board approved a change to Meetups where you do not have to be a paid member of CCR to attend functions. This is designed to attract new members and the guidelines will be explained by Activities Director Karen.

Philip Snider
President, CCR
president@cameraclubofrichmond.com

Camera Club of Richmond meets the second Wednesday of each month at:

Holiday Inn
2000 Staples Mill Rd.
Richmond, VA
Doors open at 6:00 p.m. for networking.
Meeting begins at 7:00

Club Meetings

February 8
March 8
April 12
May 10
June 14
July 12
August 9
September 13
October 11
November 8
December 13

Board Meetings

January 25
February 22
March 22
April 26
May 24
June 28
July 26
August 23
September 27
October 25

Vice President Corner



Our evaluator in February is David Everette -- there is no assigned subject. David's main focus is nature and landscape photography. He specializes in images around Virginia and cityscapes of downtown Richmond. One of his favorite places to photograph is the natural surroundings along the James River. He has over 30 years of experience in both his personal photography as well as commercial work. We have had David throughout the years of the club participate in presentations and evaluations that has helped photographers of all skill levels. We are pleased to have David Everette return as our evaluator.

Don Hanna
Vice President
vicepresidentofcameraclubofrichmond.com

Membership

There were 47 members who attended the January meeting.

In addition, we welcomed three new members joined that night: Ella Cox, Phyllis Newcomb and Dave Johnson.

Margaret Moriarty
Membership Director
membership@cameraclubofrichmond.com

Activities and Education

We started the year with a splash – a REALLY cold one for some folks!

Fifteen of us met at the third annual “[Shiver in the River](#)” on Saturday to photograph this fun, family event. We only shivered a little; and no – NONE of us took the plunge into the 45-degree water! BRRRR!



Check out all of the photos in our MeetUp Photo Album:

<https://www.meetup.com/Camera-Club-Of-Richmond/photos/27578169/>

Why not join us for our two MeetUps scheduled for February?

Let's Meet Up and Learn about MeetUp!

The Camera Club of Richmond uses MeetUp.com to schedule and communicate all of our events. If you need help signing up or signing in - or if you just have some questions - join Karen Davis for some help.

Wednesday, February 8, 2017

6:15 PM (Just come early to the CCR meeting)

Holiday Inn, Crossroads; 2000 Staples Mill Road, Richmond, VA

Conservation Framing Workshop & Demonstration

Everything you always wanted to know about Conservation Framing... *BUT WERE AFRAID TO ASK.

Tuesday, February 21, 2017; 8 - 9 PM

Custom Framing Made Simple Studio, 13620 Winterberry Road, Midlothian, VA

(In the Brandermill Subdivision)

Please join us for a workshop presented by Richard Koechlein, Owner of Custom Framing Made Simple to learn about "Conservation Framing" and participate in a live matting/framing demonstration. CFMS is known as "The complete picture framing service that comes to you", but we are fortunate to be invited to visit their studio for a behind-the-scenes look at the entire framing process. Richard will share his 30+ years of experience in matting, framing and preserving images for artists and photographers throughout central Virginia. He will also demonstrate how he works his magic to add the perfect "finishing touches" to our precious photographs.

If you have something you want matted, mounted, shrink-wrapped or framed, I encourage you to let me know so I can introduce you to Richard. He could use YOUR photo in a live demonstration of how he creates beautiful presentations of our masterpieces. He'll even give us some tips on how to display and hang them!

For more info: richard@customframingmadesimple.com or (804) 305-7503 Visit his Website: (<http://www.customframingmadesimple.com>) to see samples of his work and to get an estimate of anything you would like framed.

Unfortunately, this MeetUp is limited to the first 10 people to register.

We'd love your ideas! Please let us know of any educational seminars or activities you would like us to schedule.

Karen Davis, Education Director
Instruction@CameraClubofRichmond.com

Bruce Murff, Activities Director
Activities@CameraClubofRichmond.com

Let's MeetUp!

Have you noticed more MeetUp messages hitting your Email In-Box lately?

That's because your CCR Board is hoping to better utilize our MeetUp dollars in 2017.

Our [Camera Club of Richmond MeetUp Group](#) was founded on February 6, 2015 to facilitate communications about activities, photo shoots and educational seminars to CCR members. Donna Friend and Toni Johnson did a great job of educating and helping everyone establish a "Profile" on the www.MeetUp.com Website. It has been a great tool to help us organize these events, provide information about the venues/presenters/curricula, communicate among the attendees – and share our photos afterwards!

The first change you might have noticed is that in addition to all of these activities, you are now getting invitations to our monthly meetings. This is an additional way for us to remind members and communicate the program for the evening. It's also a great way for you to invite guests to join you and see all the great things that CCR has to offer!

The [MeetUp.com Website](#) is designed to be a prospecting tool for groups like ours because it broadcasts events and activities to their thousands of members based on interests they list in their Profiles. One of the main objectives of the [MeetUp.com Website](#) is to encourage people to find groups of like-minded people to share their interests and passions. Thus, as we communicate among our own members, we are also making our activities visible to a much wider audience of POTENTIAL members across the thousands of people who have MeetUp Profiles.

So, beginning this month, we are now welcoming these MeetUp.com “guests” from this much wider audience into our [CCR MeetUp Group](#) so they can see for themselves the kinds of activities and educational opportunities we provide. We’ll get to meet them, find out their photography goals and objectives and share information (like our new tri-fold brochure!) about CCR!

Of course, our hope is that they will attend, get to know us and join as full Camera Club of Richmond members. If you need some help getting into or navigating MeetUp, join me for a mini MeetUp training session at 6:15 PM, February 8th – right before our monthly meeting!

If you have questions, please don’t hesitate to ask
Karen Davis, Education Director, Instruction@CameraClubofRichmond.com

Hope to see YOU at the next MeetUp!

End of Year Images

The End of Year contest images that received awards at the December banquet can be seen at the link below. These images have been culled, removing those that we do not have a signed release form for publishing or displaying on the web. Congratulations to all the winners!

<https://www.dropbox.com/sh/0jrjdegfumh1pyb/AACsM1Voil7weIEkq1F4FXTLa?dl=0>

Jeff Claypoole
Digital Director - Camera Club of Richmond
digital@cameraclubofrichmond.com

Dates for 2017 Assigned Subjects

Dates for the assigned subjects were decided at the January board meeting.

- **Natural framed images – June 2017**

"A natural frame is created when you place a secondary object such as a tree or a door in the scene of the photograph so that it frames your main subject."

- **Alphabet photography (Hidden Letters) – August 2017**

Finding letters in ordinary things, a chain link looks like an "S" or a horseshoe looks like a "U." It could be that a shadow looks like a "W" or you could design a photograph with different letters in advertisement signs that complete a word.

- **Wabi Sabi – October 2017**

"Is the Japanese art of finding beauty in imperfection and profundity in nature, of accepting the natural cycle of growth, decay and death. It celebrates cracks, crevices and all the other marks of time, weather, and loving use behind."

Wabi refers to harmony, peace, tranquility and balance.

Sabi by itself means "the bloom of time," sabi things carry the burden of time, such as weathered wood, rusted cars, an abandoned barn collapsed onto itself.

Miscellaneous

Senior Passes at National Parks

Members 62 and older are eligible for senior passes to the National Parks:

<http://travel.aarp.org/articles-tips/articles/info-2016/national-parks-lifetime-pass-cost-increase.html>

B&H Purchases

Help the clubs budget. If you are ordering from B&H Photo and Video, do it through the CCR Website. Then the club will get a 2 % commission, which can add up for a club our size. This is irrespective of whatever you buy at B&H, photographic or otherwise. The B&H link can be found on the Club website under Club Information > Links-Education/Equipment.



The Camera Club of Richmond is proud to be a charter member of the Photographic Society of America

Visit PSA online:

www.psa-photo.org

For a PSA membership application see Carole Hagaman, CCR's PSA representative

PSA Mission Statement

The Photographic Society of America (PSA) promotes the art and science of photography as a means of communication, image appreciation, and cultural exchange.

PSA provides education, inspiration, and opportunity for all persons interested in photography

The Society fosters personal growth and expression, creativity, excellence, and ethical conduct in all aspects of photographic endeavor

2017 CCR Officers and Board of Directors

President	Phillip Snider	president@cameraclubofrichmond.com
Vice President	TBD	vicepresident@cameraclubofrichmond.com
Secretary	Tom Hobbs	secretary@cameraclubofrichmond.com
Treasurer	Doug Turner	treasurer@cameraclubofrichmond.com
Activities Director	Bruce Murff	activities@cameraclubofrichmond.com
Digital Director	Jeff Claypoole	digital@cameraclubofrichmond.com
Print Director	Leo Vaynberg	prints@cameraclubofrichmond.com
Webmaster	Terry Troxell	webmaster@cameraclubofrichmond.com
Publications Director	Ruth Winston	publications@cameraclubofrichmond.com
Membership Director	Margaret Moriarty	membership@cameraclubofrichmond.com
Librarian	Doug Turner	librarian@cameraclubofrichmond.com
Education Director	Karen Davis	instruction@cameraclubofrichmond.com
Past President	Harold Lanna	pastpresident@cameraclubofrichmond.com
PSA Representative	Carole Hagaman	fpsa@embarqmail.com
General Information	Phillip Snider	info@cameraclubofrichmond.com

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Friends of CCR

These are firms that have provided exceptional services to the Camera Club of Richmond and its members. We show their logos as a way of saying thank you. This list is updated as appropriate.

